

# Creative Brief

Talie Johnson  
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## Cats!

### 1. Overview

The goal of the website is to appreciate cats all they have to offer the world. Facts, fun facts, history!  
Structured as educational.

### 2. Resources

<https://en.wikipedia.org/wiki/Cat>

I want to make my own illustrations and photos

### 3. Audience

For all those crazy cat people of the world who love cats.

### 4. Message

Learn about the fuzzy little friends we all love dearly and maybe find out some things you do not yet know!

### 5. Tone

Happy and as sweet as the cats that will live here.

### 6. Visual Style

Illustrative, stylized cats collaged with photographs and a wide array of sources.

