

Initial Meeting Record for my project:

- museum style exhibition of different parts of caffeine
- Dark academia paired with clean and organic.
- scholarly side with chemical make up and structures of caffeine.
- caffeine leafs: tea and coffee, alternate sources of caffeine.
- Avoid looking like the inside of the Starbucks.
- Each page will have its own design and aesthetic like a museum exhibition.
- greens browns and tans for color, coffee and tea stains
- informational and interesting not focused on too science make it accessible
- explore timeline order? Play around with discovery to modern day use and history of caffeine consumption and culture.
- natural occurrences vs. chemically and lab made drugs.
- Effects and how it functions.
- Interesting pictures and diagrams and charts and leafs and graphs!

https://wustl.zoom.us/rec/play/YlgDK6gVxFHbDsqkmbkRb-73ycM5PNEbWKuRyDPI7dAChSzUH6Cv8EKCicQqoY10wQ0-ZVN5n9cjeAPx.ow2CQUp-wLTJSFMd?continueMode=true&xzm_rtaid=d-zRTTLKRuug7q7sFqdWrA.1636500676699.f94e963d220bc0c4f734cac0a79c2d1d&xzm_rhta_id=58

Initial Meeting Record for creative direction:

- illustrated cats, fun and colorful
- expressive, range and variety of cats
- quirky and bubbly
- myth pages has fire cats and third eye cat over everyone.
- each page has different cats personality and characters.

file:///Users/talie/Desktop/
2021-11-07%2018.02.29%20Natalie%20Johnson's%20Zoom%20Meeting%2095568100128/
zoom_0.mp4